

*The best time to plant a tree is twenty years ago.
The second best time is today.*

African Proverb

Be the Bank™

Simple • Safe • Profitable

The problem in America isn't so much what people don't know; the problem is what people think they know that just ain't so.

– Will Rogers

To Be the Bank™ is the better way to protect and grow your wealth and leave a legacy for future generations.

- **Simple.** Personal Equity Institute introduces you to Wealth Advocates who empower you to use a simple approach already used by leading financial institutions like TD Ameritrade, Citibank, Wells Fargo and Bank of America, major corporations like Disney and individuals like Federal Reserve Chairman Ben Bernanke, Donald Trump and many others.
- **Safe.** The current financial system risks all that you have. Not with **Be the Bank™**. Even if the markets decline, with the **Be the Bank™** system your money grows each and every year, guaranteed.
- **Profitable.** **Be the Bank™** has been profitable each year for over 150 years, without exception. There's no capital gains or inheritance taxes. You also receive creditor protection, no government control, growth on your money even when you take out a loan, and no points or fees, ever.

The mission of the Personal Equity Institute is to empower you to **Be the Bank™** and end your slavery to other banks and financial institutions.

The Personal Equity Institute was founded because the traditional financial system acts in its own best interest, not yours.

As *Your Institute for Higher Earning*, PEI introduces you to the tools, coaching and education you need to regain control of your financial future, along with enhancing, preserving and maximizing your wealth.



Your Institute for
Higher Earning

1710 Jet Stream Dr., Suite 200
Colorado Springs, CO 80921
toll free 855-PEI-7778
direct 719-578-3044
fax 719-634-8465
info@peiwealth.com

www.peiwealth.com

To Be or Not to Be the Bank?



Your Institute for
Higher Earning

The Advantages and Guarantees are Unsurpassed

The borrower is the slave of the lender.

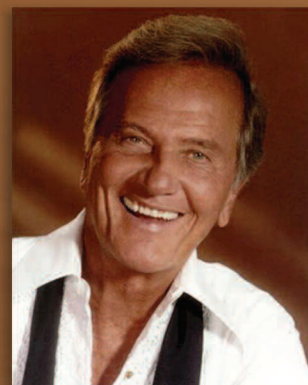
– Solomon

If you are not your own banker, then you are a slave. Someone else ultimately controls you and your money. That's the problem with the modern financial system.

However, there is a simple, safe and profitable alternative that you, your family and businesses can implement now. You can regain control of your financial future without putting all your money at risk. You can **Be the Bank™**.

- What if you could recapture capital and interest for yourself that will otherwise slip away forever into the hands of others?
- What if you could *self-finance* practically everything in your life – from cars and college education to cruises and even investments – with money you lend to yourself?
- What if you, your family and businesses never had to use government controlled banks and financial institutions ever again?

	Mutual Funds	IRAs 401(k)s	Annuities	Bonds	Real Estate	Be the Bank™
Guarantee	NO	NO	YES	NO	NO	YES
Low Risk	NO	NO	YES	YES	NO	YES
Tax Free	NO	NO	NO	YES	NO	YES
High Return	NO	NO	NO	NO	YES	YES
Self-Completing Funding	NO	NO	NO	NO	YES	YES
Collateralize	NO	NO	NO	NO	YES	YES
Outside Estate	NO	NO	NO	NO	NO	YES
No Government Control	NO	NO	NO	NO	NO	YES
Liquidity	NO	NO	NO	YES	YES	YES
Creditor Protection	NO	NO	YES	NO	NO	YES
History of Grandfathering	NO	NO	NO	NO	NO	YES
FIFO (First In First Out)	NO	NO	NO	NO	NO	YES
Profitable 150 Years In A Row	NO	NO	NO	NO	NO	YES
No Points, No Fees	NO	NO	NO	NO	NO	YES



The Personal Equity Institute has opened my eyes to a simple, safe and practical way to do this right now. It's nothing new. It's a common sense financial solution that

people and businesses have used for centuries, are using today, and will be using long after the current financial system has turned to dust.

– Pat Boone
Rock & Roll
Hall of Famer



I wish I had known about this Be the Bank™ process 40 years ago! No financial advisor I ever had told me that I could use this to maximize savings, reduce taxes and put an end to lost

moneymaking opportunities. Furthermore, this is a time-tested and proven alternative that has been around in the United States for over 150 years.

– Rick Barry
Basketball
Hall of Famer



Your Institute for
Higher Earning

Learn how the Be the Bank™
process can work specifically
for you.

Call 855-PEI-7778 or email info@peiwealth.com today to be connected with a Wealth Advocate who will personally introduce you to the Be the Bank™ process.

You'll receive all the tools, coaching and ongoing education you'll need to Be the Bank™.

Call now for a free consultation
855-PEI-7778